

UNIVERSITY OF BRISTOL SNOWSPORTS CLUB



UBSC AVORIAZ DGTL WT
2022 Concepts

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WHO ARE WE? WHAT DO WE DO?

UBSC (The University of Bristol Snowsports Club) is an inclusive, driven, and successful snowsports club. Widely recognised as the leading university Snowsports society in the UK, UBSC continues to push the limits of the student snowsports industry.

This year UBSC has continued to be at the pioneering forefront of UK University Snowsports. With 3600 Instagram followers and 8700 Facebook followers, we ran an extremely successful trip to Avoriaz. The largest single-uni ski trip in Europe.

We provide a massive range of opportunities to all Bristol students, the chance to train and compete alongside our monumental yearly trip. We also run varied weekly socials and other club events such as ski film nights.

Our main trip features world famous DJs, race and freestyle competitions, and UBSC takeovers of famous apres venues. As a club, we offer a comprehensive training programme for members, from Strength and Conditioning to high quality dry-slope and indoor coaching. This enables our athletes to compete and succeed at regional and national level.

Making snowsports more inclusive means giving people more access to getting on the slopes. UBSC runs termly beginners sessions, this year running two sets due to demand.



2000+ BIGGEST SINGLE UNI
STUDENTS SKI TRIP

3500+
INSTAGRAM
FOLLOWERS

MAX

100

BEGINNERS

CAPACITY AT PRE-LAUNCH
AND PRE-TRIP SOCIALS

THE FIGURES

8700+ FACEBOOK
FOLLOWERS

7500+ FACEBOOK
LIKES

40

BUCS

£1000

RAISED FOR
CHARITY

POINTS

PLACING 3RD IN UK

ADVERTISING YOUR BRAND

TO THE CLUB

- SOCIAL MEDIA ADVERTISING
- PERFORMANCE PROMOTION
- MERCHANDISE ADVERTISING

UBSC produces sustainably manufactured t-shirts each year. These are given out for free at our opening party and for all 2000 trippers. These t-shirts can be seen around campus the whole year round.

You have the opportunity to promote your brand and be seen on every one of these giveaway t-shirts.

ON TRIP

- WELCOME PACKS
- EVENTS
- MISCELLANEOUS





At UBSC we would love to work with you in any way that suits, big or small. As a club, we are always looking for new sponsorship opportunities to increase inclusivity and fun.

TAILORING A PACKAGE FOR YOU

Here are some examples of what we can offer you:

**SOCIAL MEDIA PROMOTION ON
FACEBOOK/INSTAGRAM/TIKTOK (I.E. STORIES, POSTS)**

SHARED DISCOUNT CODES FOR ALL MEMBERS

BRANDING ON GIVEAWAY AND TRIP MERCH

**PRODUCT GIVEAWAYS AT
SOCIALS AND PERFORMANCE EVENTS**

PROMOTION IN TRIP WELCOME PACK

WATERMARK IN ALL PHOTO & VIDEO CONTENT

JOINT EVENTS

EMAIL PROMOTION

SNAPCHAT FILTER FEATURE AT A UBSC EVENT



GET IN TOUCH

WE WOULD LOVE TO CHAT WITH YOU
FURTHER

FOR ANY ENQUIRIES, OR EXTRA
INFORMATION ABOUT SPONSORSHIP OR THE
CLUB, PLEASE CONTACT OUR VICE
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